



06.10.2014

Teaching Evaluation

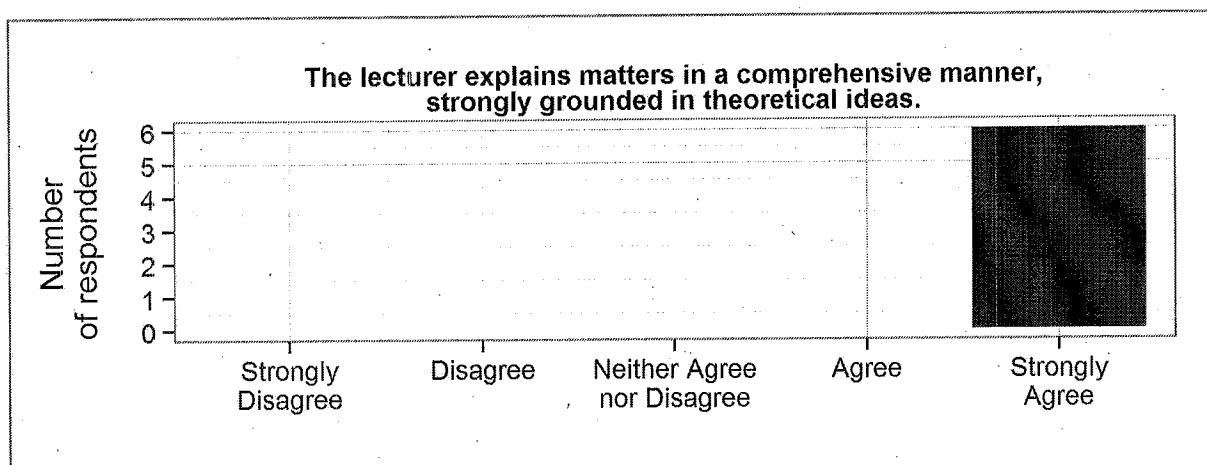
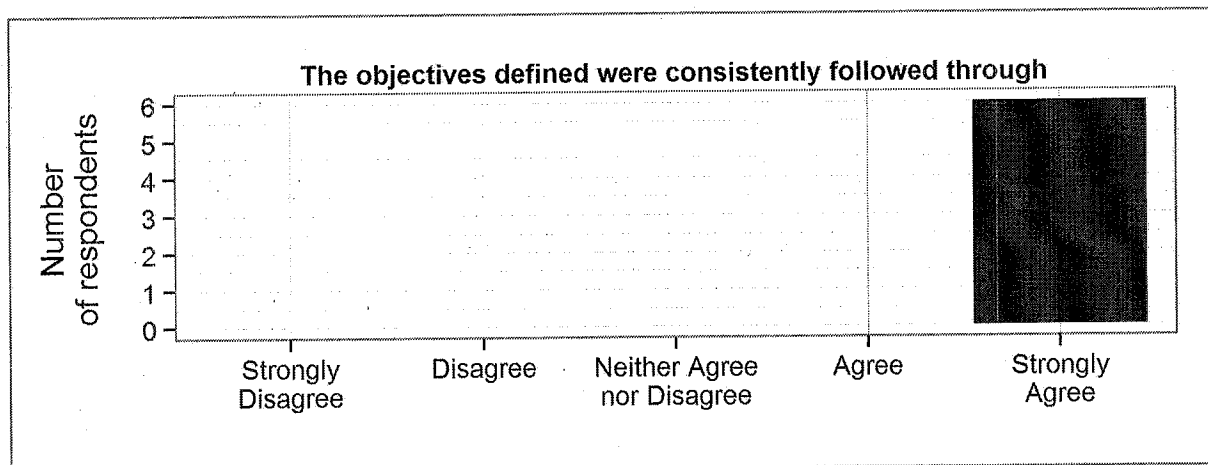
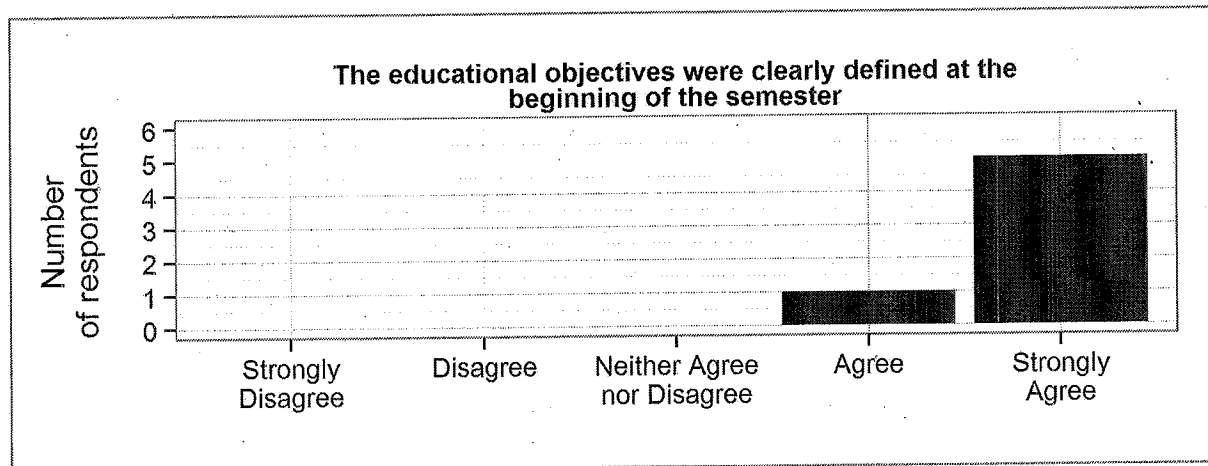
Course: "Qualitative and Quantitative Content Analysis in the Social Sciences"

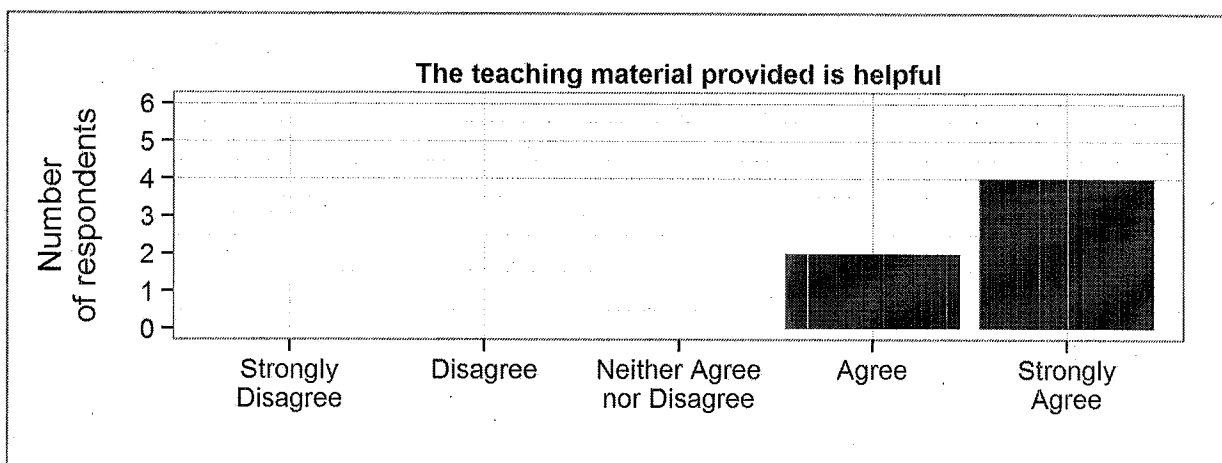
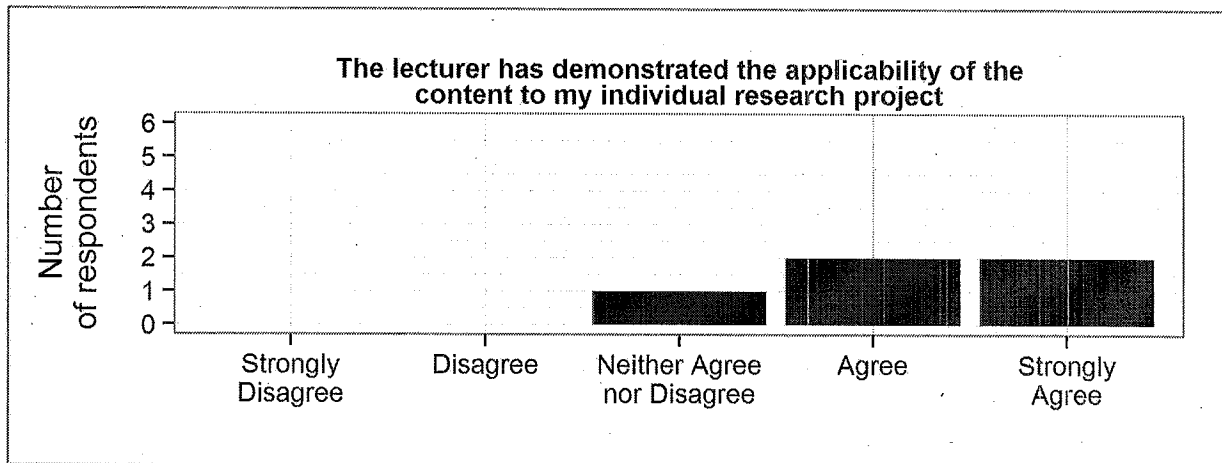
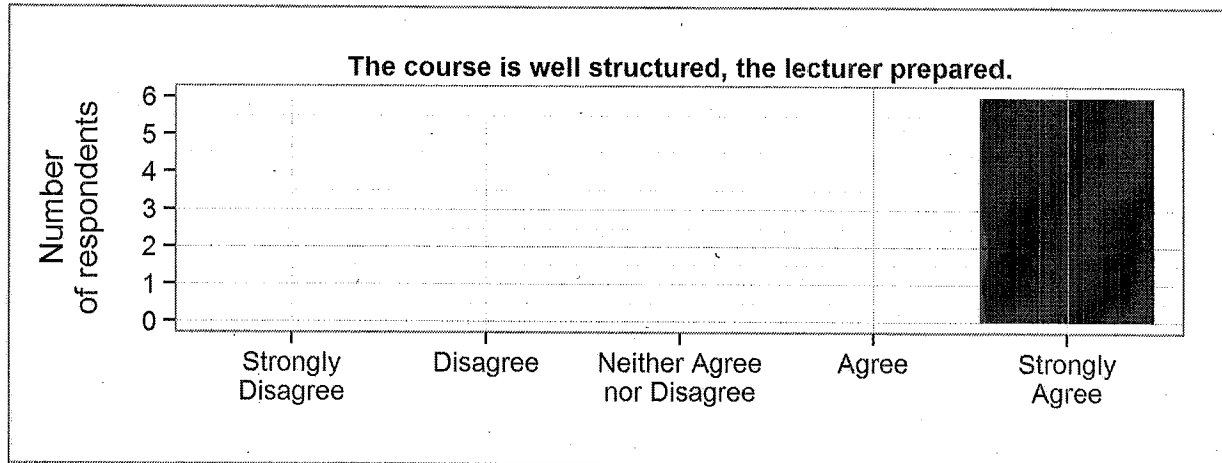
Type: Three-day block seminar for GEAS PhD students

Term: Summer 2014

Lecturer: Dr. Pieter de Wilde Dr. Christian Rauh

Respondents: 6 / 9 registered participants



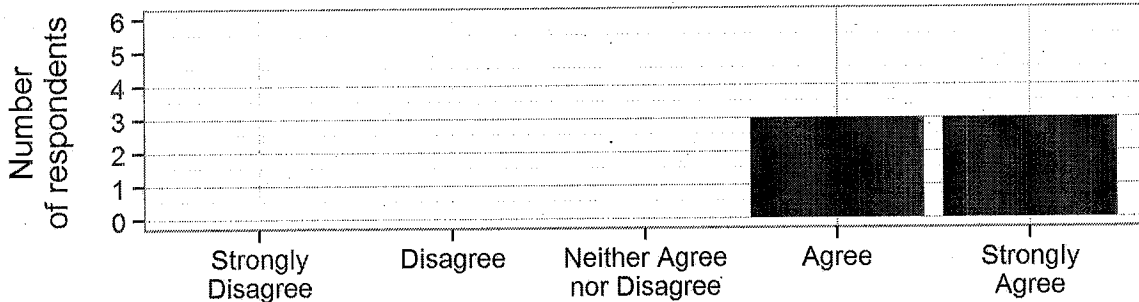


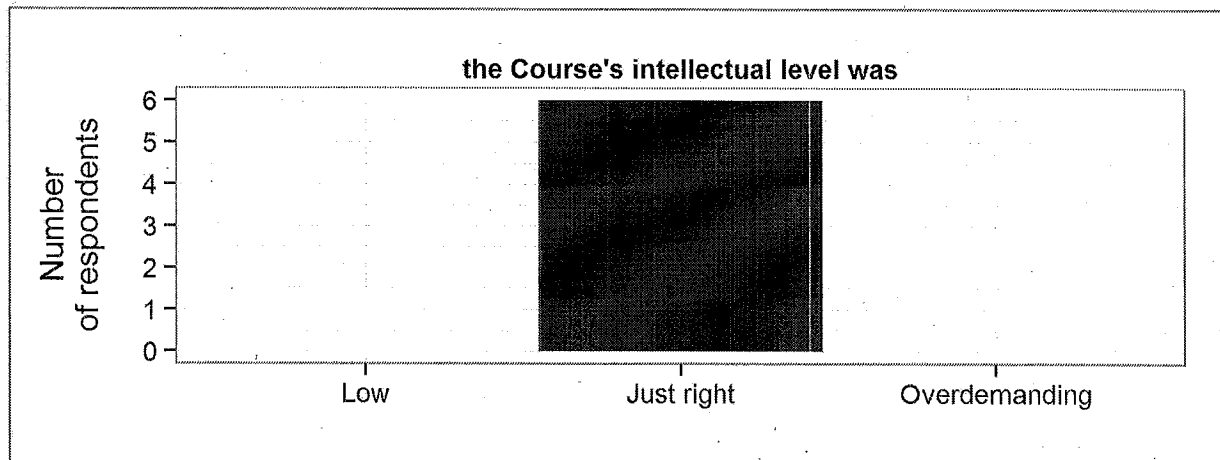
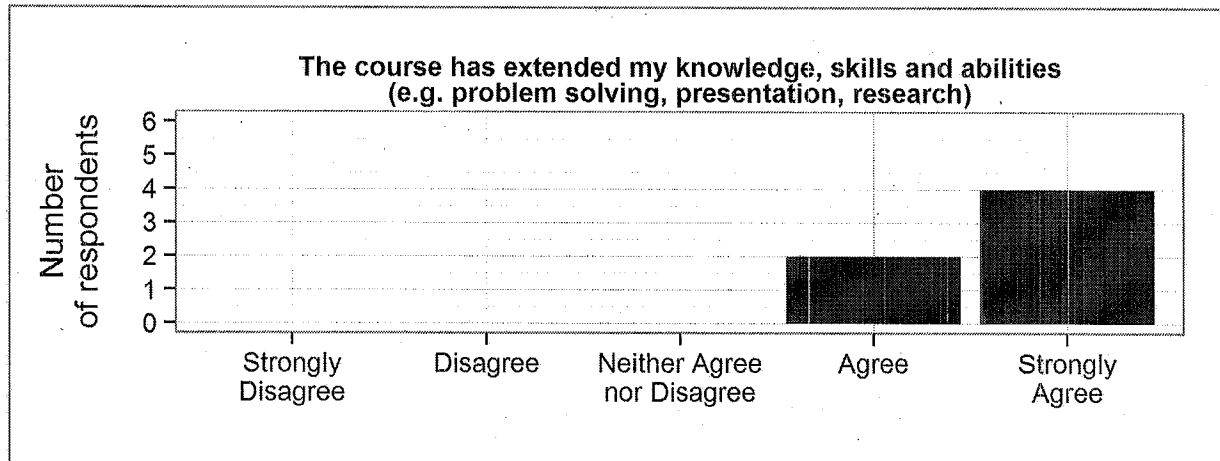


Please leave your comments on the course content and structure in more detail

- Course content and structure were very well thought out. The provided material is very comprehensive and I will definitely get back to it at some point when methodology becomes more concrete. Thanks for that a lot. The course was very well structured too. It was easy to follow and examples were great. A few more exercises and a little bit more space for interaction would have helped to maybe built a deeper understanding of what the theoretical concepts meant in practice.
- <Unanswered>
- The course was appropriately structured and both the reading materials provided and the powerpoint presentations were easy to understand and very helpful.
- I really liked that we touched upon different types of content analysis (qualitative, quantitative, automated, and discourse). What I also like very much was the practical presentation of atlas.ti as well as the application of the methods to a research project by Pieter de Wilde and others.
- It was very helpful to get an overview over the different kinds of content analysis and therefore like that the course provided that. I also loved the idea of being able to present and discuss one's own content analysis design.
- My desired topics were all discussed to my greatest satisfaction.

The lecturer motivates the students to engage with subject matters



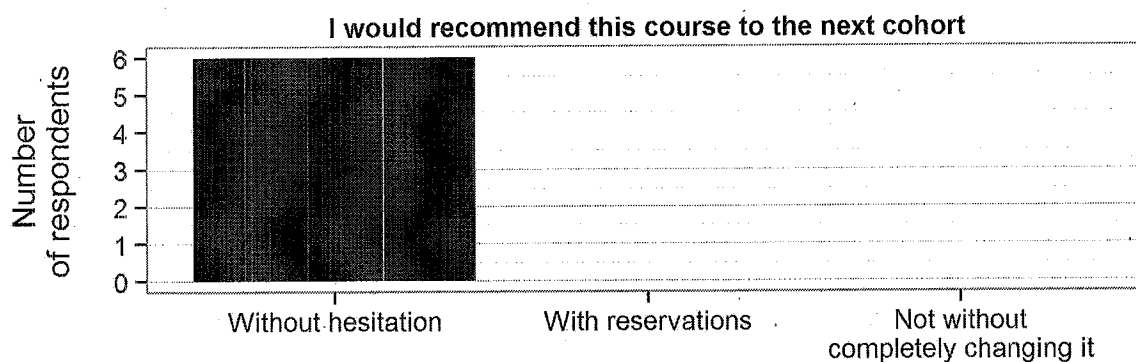


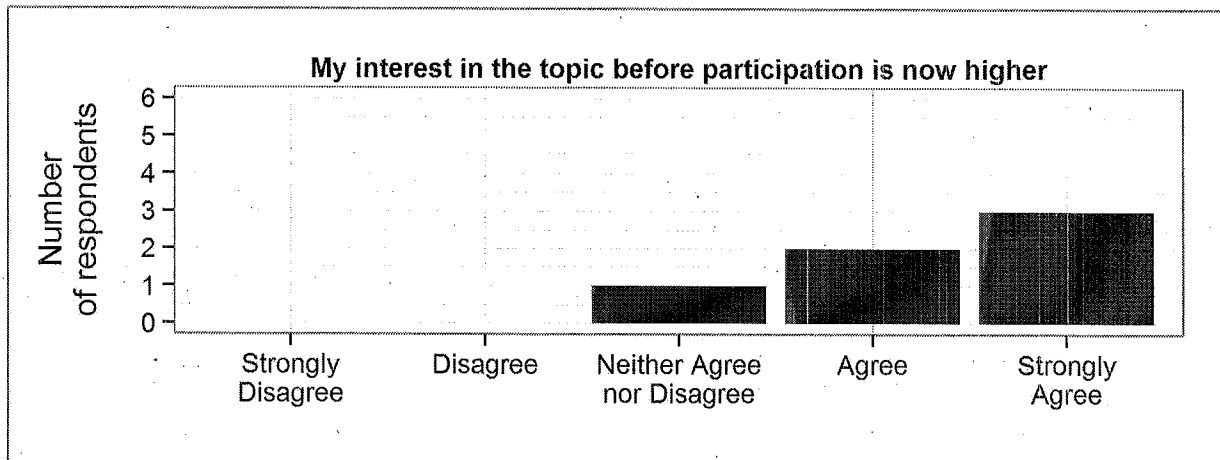
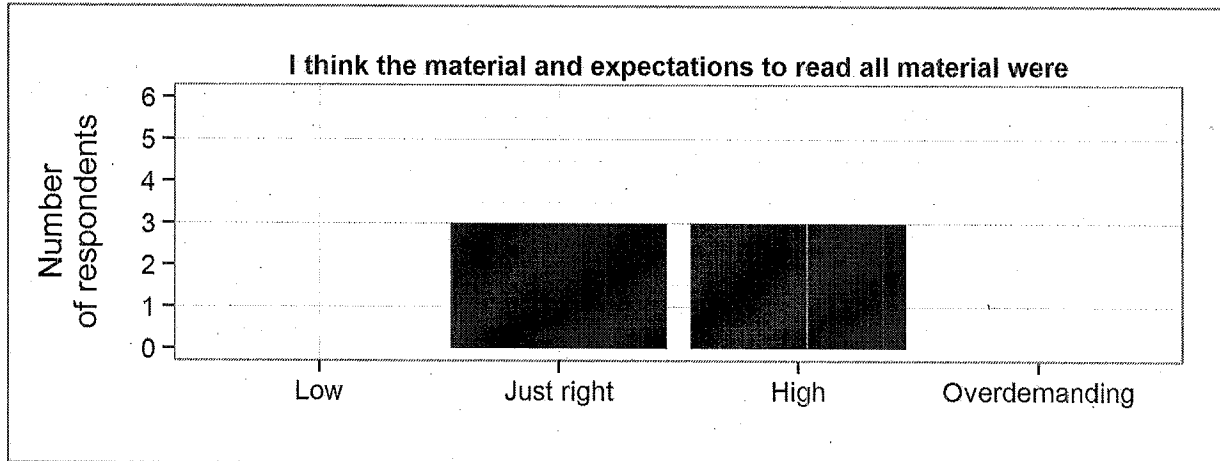
Please explain the intellectual level in more detail

- Intellectual level was just right. It extended especially my theoretical understanding but as stated above already, it would have been great to have even more opportunities to practice the theoretical approaches - even though there were a lot of examples from students and also from the lecturers which was great but a couple more could have been helpful too.
- <Unanswered>
- The intellectual level, was in some respects as difficult as the students were prepared to make it - the real complexity came from seeking to apply our new found knowledge of content analysis as a method to our own research projects. The feedback given to students in this respect was very helpful. I missed the beginning of the course, but would love to see more students present their projects as I learnt a great deal from this.



- The course level was perfect for me. I did not have a lot of prior knowledge about content analysis and I had the feeling that I learnt a lot during the course. However, I also think that the intellectual level was appropriate not only for people without or with limited prior knowledge, but also for people with a more precise idea about content analysis. The course was suitable independent from the level of prior knowledge.
- I would actually say that the course was somewhere inbetween just right and overdemanding. The reason being that there was a lot of reading to do in advance, more than we were able to do in a short period of time. However, without having read the texts, it was hard to follow the workshop. Overall, I would say it was demanding, but manageable. I do understand that this was due to the course being a block seminar and think this would not have been the case so much, if it had been spread out a little bit more.
- Abstract as well as applied aspects were not sacrificed for the sake of each other, which was superb.





What is the most positive and negative experience you had in the course?

- Most positive: discussing things on a concrete level along other students' projects and getting best practice examples through insights into the lecturers' research projects. No negative experience
- <Unanswered>
- The course was a positive experience. I cannot recall any negative experiences.
- Most positive: Learning about atlas.ti. Negative: I found the text which I had to present quite difficult. I liked the presentations about individual research projects a lot more. Maybe one could make the presentations voluntary/ optional?
- I was impressed by how the two lecturers managed to convey the differences and similarities between quan and qual without getting caught in the typical sort of bickering that surrounds these debates.
- Lecturers were knowledgeable, engaged, and extremely friendly.



Do you think that the course should be kept or changed? If kept, please indicate what you would like to see in more detail. If changed, can you explain what needs to be changed?

- Should definitely be kept!
- kept.
- It would be great to have a look at the software programmes for automated content analysis. I really enjoyed the presentation about this topic and would love to try automated content analysis in future.
- I think the course was good as it was and does not need any changes. One could (as I wrote earlier) make the presentations optional so that there would be more time for presenting the individual research projects instead of having mandatory presentations of some reading material.
- I would like to see an addition to the workshop, namely a follow up workshop in November or December, where people can present their own content analysis designs again. That would be great.
- It should be kept by all means, with an added emphasis on automated analysis.

If you have more feedback on the course, you may leave comments here.

- <Unanswered>
- <Unanswered>
- This was the most helpful short course that I have taken. I would be very interested in taking other courses by the same instructors. Their presentations were very easy to follow despite the relative complexity of the subject matter. Students had an opportunity to present their own research and the feedback given was very helpful. I would like to use content analysis in my own research and having taken this course I feel that I now know where to begin. Thank you for a wonderful course!
- A really good, interesting and motivating course!
- <Unanswered>
- Please another successive workshop, and more exchange in future. Please don't shy away from abstract explanations of concepts if needed. At the same time, practical tips for paper writing and submitting in this methods field are always super appreciated.